

# Tina Prabhakar

## Graphic Designer

### Contact

tina.prabh@gmail.com  
tinaprabh.com  
linkedin.com/in/tinaprabh

### Honors & Awards

GDUSA Award 2023  
GDUSA Award 2021  
2 AIGA A16 Awards

### Creative Skills

Branding  
Website Design  
UX/UI Design  
Wireframing  
Prototyping  
Basic Motion Graphics  
Packaging Design  
Layout Design

### Programs & Languages

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe Express  
Adobe XD  
Adobe After Effects  
Figma  
HTML/CSS

## EMPLOYMENT HISTORY

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Most recent, design related experience included

### Web & Graphic Production Artist

Digital Lagoon, Overland Park, KS | JANUARY 2022 - PRESENT |

- Conceptualizing and designing a wide range of marketing materials that promote client's brand and marketing objectives.
- Working with cross-functional teams and clients to meet design objectives.
- Working with brand standards and guidelines to produce high quality designs and deliver them on time, within budget.
- Designing web mockups to illustrate design concepts and user flows.
- Ensuring that the designs are responsive, considering various screen sizes and devices.
- Creating and optimizing graphics for the web, including images, icons, and multimedia elements.

### Freelance Designer | OCTOBER 2021 - PRESENT |

- Working on various branding projects and designed no code website for clients.

### Experience Intern

Unitedlex Corporation, Overland Park, KS | JUNE 2021 – JULY 2021 |

- Researching and presenting design trends to use them to rebrand website and other digital and print promotional material.

## EDUCATION

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Graphic Design, Associate of Applied Science  
Johnson County Community College

- Honor Roll Student

Post-Graduation Diploma in Computer Application  
Guru Nanak Dev University, India

Bachelor of Commerce (Business)  
Guru Nanak Dev University, India

## CERTIFICATIONS

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- Build Wireframes and Low-Fidelity Prototypes
- Web Design for Usability
- Start the UX Design Process: Empathize, Define, and IdeateGoogle Foundations of User Experience (UX) Design

## ORGANIZATIONS/INVOLVEMENT

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Phi Theta Kappa Honor Society – Member | MAY 2020 - PRESENT |

UXPAKC – Board Member | JAN 2022 – JAN 2024 |

BVPAGE – Social Media and Web Chair | MAY 2023 - PRESENT |